

Gathering for Success 2009

Exhibitor: IBM Canada

Social Services Team

The IBM Social Services team offers a set of solutions to enable social services and social security organizations to achieve their outcomes, by understanding their business problems, offering a full spectrum of solutions, and delivering a comprehensive roadmap for transformation.

In every country across the world, social systems have grown to reflect the histories, cultures, and values of its citizens. Come to the IBM Canada exhibitor booth to speak with IBM Executive Consultant Doug Jennings about the solutions that the IBM Social Services team offers and how these may be of relevance to you, your work, and your community.

There are vast differences between the social systems of the world and how they are administered, but there are in fact more similarities than there are differences. In its work, IBM has found that the similarities are compelling. Lessons can be shared and experiences leveraged between social organizations within the same system and between provinces and countries.

Social services and social security organizations around the world spend major funds annually on consulting, IT Services, software and hardware. IBM has a leadership position in this marketplace which is based on a global perspective, a focus on social services and social security service areas, and an investment in industry skills and solutions.

IBM leverages the skills and experience that it has gained in the social services and social security market through the formation of the IBM Global Social Segment, a team of international subject matter experts. Through the IBM Global Social Segment, our national practices, and business partners, IBM is able to work with our customers in modernizing their services and transforming their organizations.

The IBM strategy is to increase the value we deliver to our customers. We create value by working collaboratively with our customers. In addition, IBM invests in a number of areas around the social services and social security industry – such as industry models, methods, tools, and knowledge development – that enable IBM to bring immediate value to our customers.

Our industry knowledge, global perspective, and customer experiences give us a deep understanding of the context behind our customer's needs, which allows us to work together to identify challenges, articulate a vision of the future, and define a path of action.

You can review some of our client work and solutions at:

http://www-03.ibm.com/industries/government/us/list/solution/socialservices/?P_SolutionArea=91053909
AND/OR visit us at our vendor display booth, we look forward to talking with you!

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